



# SPONSORSHIP REQUEST

## 2023 Ringette Saskatchewan Provincial Championships

**February 24-26, 2023 – Provincial B Championships -- Cooperators Centre,  
Regina, Communiskate Emerald Park, Community Arena, Pilot Butte**

**March 3-5, 2023, Provincial A/AA Championships - Canlan Agriplace, Saskatoon**

**March 10-12, 2023, Provincial 18+B/C Championships - Co-operative Community  
Centre, Vibank**



**Ringette Saskatchewan welcomes your support for a high-calibre, high-energy event that builds Saskatchewan pride and meets our joint goals to inspire and empower participants to be Active for Life**

### EVENT INFORMATION

Ringette Saskatchewan is proud to host the 2023 Provincial Championships in Regina, Saskatoon, Emerald Park, Pilot Butte, and Vibank. The Provincial Championships will showcase the top 500 ringette athletes from across Saskatchewan. Helping to inspire new, younger generations of athletes to join ringette and current ringette athletes to elevate their fitness and athleticism.

## Highlights of the competition include:

- 500 of Saskatchewan's top youth ringette athletes
- 250 of Saskatchewan's top adult ringette athletes
- 12 events across 12 levels of play in three communities. U14B, U14A, U14AA, U16B, U16A, U16AA, U19B, U19AA, 18+A, 18+B, and 18+C
- 2,500+ spectators, 100 coaches, 25 officials, and 50+ volunteers

These events will be advertised on Ringette Saskatchewan's social media pages and websites, providing an overall reach in the tens of thousands.

### Website

- 14,300 visitors per year
- 38,300 page views per year
- 52% of website users are female and 48% are males
- 69.41% of website users are between the ages of 25 and 54
- 38% of site visits are to the competition pages because people want to know the score!

### Facebook

- 55,000 visitors per year
- 15,600 engagements per year
- 85% of Facebook visitors are female
- 62.8% of Facebook visitors are between the ages of 35 and 54

### Instagram

- 21,000 visitors per year
- 12,800 engagements per year
- 80% of Instagram visitors are female
- 54.4% of Instagram visitors are between the ages of 35 and 54

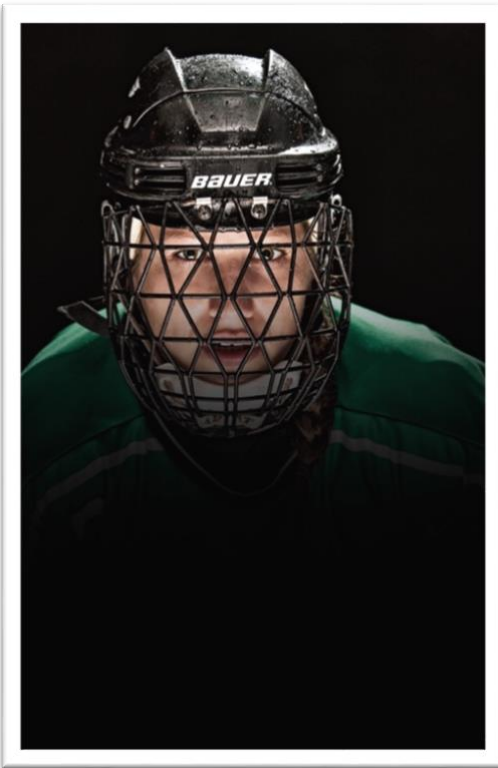
We anticipate strong interest from the flourishing and vibrant ringette community – 1,800 strong in 50 Saskatchewan communities – as well as the countless Canadians who are inspired by the strength and power demonstrated by our country's top ringette players.

During the event, Ringette Saskatchewan will identify High-Performance athletes, and provide U16AA and U19AA teams with an opportunity to advance to the Canadian Ringette Championships, where they can be scouted and identified for the National Team programs. In doing so, Saskatchewan will have the opportunity to witness the power, speed, and strength of some of Saskatchewan and Canada's finest athletes, undoubtedly sparking interest and enthusiasm for sports, fun and fitness in younger generations.

## INSPIRING AND SUPPORTING YOUTH AND A HEALTHY ACTIVE LIFESTYLE

Ringette Saskatchewan is hosting these events in line with its stated mandate: 'Ringette Saskatchewan is committed to the development, celebration, and promotion of Ringette in the province. Ringette Saskatchewan and our member clubs enhance the lives of our participants **by providing opportunities**

for the development of physical literacy, lifelong involvement, enjoyment, competition, and the creation of leaders and champions.'



Through these events we will support youth across Saskatchewan, encouraging them to pursue their personal bests. Most athletes are young (age 12+) and the event builds on Ringette Saskatchewan's **Vision - to inspire and empower** - inspiring youth to set goals and achieve personal bests, to have resilience and tenacity when things don't always work out, and for a lifetime of fitness. Any profits from the programs are used to support youth activities across the province.

While nurturing competitive and high-performance sports for those youth who aspire to reach their fullest potential, Ringette Saskatchewan fosters recreational program opportunities for the development of fun, fitness, and fundamental skills. Many of our young athletes go on to pursue other sports, building on the healthy foundations and skills that they learned in ringette. As such, Ringette Saskatchewan is a leader in the province's sport community. We currently have **1,800 members in 50 communities** across the province. Children, families, teenagers, and adults participate in the many programs we offer for Children's Ringette, recreational ringette and

competitive ringette. There is a place for everyone in the sport of ringette, whether it be for fun and fitness, to develop healthy foundational skills key to all sports, or to pursue excellence at the World Championship level. We are certain that this event will inspire youth to pursue their journey in sports, no matter their desired trajectory.

## APPLICANT TRACK RECORD

Ringette Saskatchewan has a proud history of successfully hosting major regional and national events in partnership with local associations, most recently the 2021 Western Canadian Ringette Championships and 2014 Canadian Ringette Championships. Ringette Saskatchewan has established and maintained a reputation for hosting successful events that are recognised and appreciated by athletes, volunteers, sponsors, and spectators alike.

Incorporated in 1976 as a volunteer-based, non-profit organisation, Ringette Saskatchewan remains an active member of Sask Sport and Ringette Canada. In all, **1,800 members of all ages and abilities enjoy taking part in ringette activities offered by our programs offered across the province.**

As the provincial sport governing body, Ringette Saskatchewan provides high-quality, safe, inclusive, and positive opportunities for the growth, development, and enjoyment of ringette in Saskatchewan. It oversees the ringette's seven age categories of—Children's Ringette, U12, U14, U16, U19 and 18+ in the province. It also certifies 70 coaches and 55 officials annually.

To ensure the success of this event, Ringette Saskatchewan has pulled together an experienced and dedicated team of volunteers and staff to facilitate the Championships. Volunteers include parents who

play integral roles as scorekeepers, shot clock operators, and first aid responders. Ringette Saskatchewan staff and volunteers share a common commitment: to promote and guide positive, lifelong ringette experiences by directing the development of and delivery of quality provincial championships. Ringette Saskatchewan also promotes ringette as a foundation for human movement, sport, health, wellness, and enjoyment, and coordinating and supporting programs to pursue provincial, national and international excellence.



## BUDGET OVERVIEW

With a track record of hosting successful provincial events, Ringette Saskatchewan and its volunteers have honed their skills in developing lean and effective budgets that lead to remarkable events. Key costs include facility rental, awards, and hospitality for officials and volunteers. We plan to keep entry fees to a minimum to encourage opportunities for attendance. Any surplus funds routed to Ringette Saskatchewan's introduction and participation programs to further encourage the sport of ringette in the province.

## SPONSORSHIP OPPORTUNITIES

We encourage you to join us as a Sponsor.

Tailored opportunities are also available.

### GOLD SPONSOR \$3,000

- Title sponsor of Championships
- Company logo on bulletins, website, social media, and posters
- Signage set up at Control Desk at the arena (5)
- Present awards

### SILVER SPONSOR 1,500

- Company logo on bulletins, website, social media and posters
- Gold medal games sponsor
- Signage set up at Control Desk at the arena (3)
- Present awards

### BRONZE SPONSOR \$750

- Bronze medal games sponsor
- Signage set up at Control Desk at the arena (2)
- Present awards

### EVENT (SIGNAGE) SPONSOR \$500

- Signage set up at Control Desk at the arena (1)

### IN-KIND SPONSORSHIP

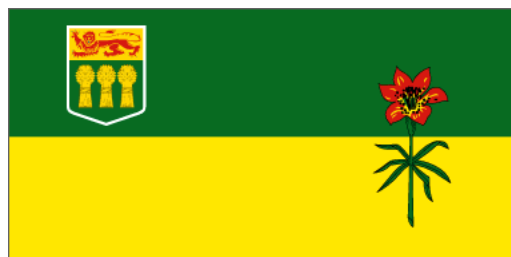
Recognised at 80% of cash value; mix and match with cash sponsorship

Please consider a donation of:

- 500 athlete gifts
- 250 coach gifts
- 25 official gifts

Tailored opportunities are also available. Please don't hesitate to reach out.

THANK YOU!



## **APPENDIX A: EVENT SCHEDULE**

### **Provincial B Championships - Cooperators Centre, Regina**

February 24-26, 2023

*U14 B SCHEDULE -- To be determined*

*U16 B SCHEDULE -- To be determined*

*U19 B SCHEDULE -- To be determined*

### **Provincial A/AA Championships – Canlan Agriplace, Saskatoon**

March 3-5, 2023

*U14 A SCHEDULE -- To be determined*

*U14 AA SCHEDULE -- To be determined*

*U16 A SCHEDULE -- To be determined*

*U16 AA SCHEDULE -- To be determined*

*U19 AA SCHEDULE -- To be determined*

*OPEN WOMEN'S A SCHEDULE -- To be determined*

### **Provincial 18+B/C Championships - Co-operative Community Centre, Vibank**

March 10-12, 2023

*OPEN WOMEN'S B SCHEDULE -- To be determined*

*OPEN WOMEN'S C SCHEDULE -- To be determined*



## YES! WE WOULD LIKE TO SUPPORT AND SPONSOR RINGETTE SASK'S 2023 PROVINCIAL CHAMPIONSHIPS!

**YOUR COMPANY NAME**

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**CONTACT PERSON**

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**MAILING ADDRESS**

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**PHONE** \_\_\_\_\_ **EMAIL ADDRESS** \_\_\_\_\_

**WE ARE INTERESTED IN:**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Gold Sponsorship</b>   | <input type="checkbox"/> <b>Event Sponsorship</b>                                |
| <input type="checkbox"/> <b>Silver Sponsorship</b> | <input type="checkbox"/> <b>In-Kind Sponsorship (please<br/>provide details)</b> |
| <input type="checkbox"/> <b>Bronze Sponsorship</b> |  |

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- Other – please contact us!**

**THANK YOU!**

Please return this form to:  
Ringette Saskatchewan

300 – 1734 Elphinstone Street, Regina, SK S4T 1K1

[technicaldirector@ringettesask.com](mailto:technicaldirector@ringettesask.com) or [executivedirector@ringettesask.com](mailto:executivedirector@ringettesask.com)

Call 306-780-9432 or 306-780-9460 for more information.

Cheques payable to: Ringette Saskatchewan